



# GET CLEAN® Water

Safe for you, your home, and your planet.®

## The Real Dirt on Clean Water

Turn on your faucet. Notice anything about your water? It may look clean, but exactly how safe is it?

The truth is, chemicals that can be harmful to your health can actually turn up in the water your family drinks. Chemicals such as pesticides, heavy metals, and industrial pollutants. What's more, up to 20% of human lead exposure comes from drinking water.

The good news is that cleaner, healthier water is just a pitcher away!



## Introducing Get Clean® Water

A fresh take on healthier water, Get Clean Water is a new multipatented water filtration system. Unlike other water pitchers, Get Clean Water uses a solid block of carbon to clean your water, reducing some pretty nasty contaminants—including up to 99 percent of lead.<sup>1</sup>

Get Clean Water is the first pitcher to use a refillable carbon-block filter system so there's less plastic to throw away. And it filters 80 gallons of water per filter—twice as much as Brita® and PUR® pitcher filters.<sup>2</sup>

Cleaner, healthier water and a cleaner, healthier planet?

We can all drink to that!

### Beats Leading Brands!

- Certified to **reduce lead** (Brita and PUR are not!<sup>3</sup>)
- Certified to filter 80 gallons—**twice as much** as leading brands<sup>2</sup>
- First-ever pitcher with **refillable** carbon-block filter system

### The Smart Choice!

- Costs only **pennies a gallon**
- First automatic pitcher **meter** that shows gallons filtered
- Healthy, **great-tasting** water



## 365 Days of Cleaner, Healthier Water\*

### Get Clean Water Starter Pack with Water Filter Refill 3-Pack #89113

- Save 15% on filters
- Filters more than 5,000 8 oz. glasses of water at just over a penny a glass
- Saves more than 2,400 plastic bottles from the landfill

\*Annual usage defined as 320 gallons. Purchasing Get Clean Water Starter Pack with Water Filter Refill 3-Pack (#89113) saves 15% off the regular price of three single filters. Filters the amount of water contained in more than 2,400 16.9 fl. oz. bottles of water.



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To learn more about Get Clean® Water, contact your Shaklee Independent Distributor.



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## Outperforms Leading Brands!<sup>3</sup>

	Certified Reduction Claims	Lead	Disinfection By-Products total trihalomethanes (TTHMs)	Industrial Pollutants	benzene	carbon tetrachloride	chlorobenzene	tetrachloroethylene	toluene	trichloroethylene	xylenes	pentachlorophenol	ethylene dibromide	1,2-dichloroethane	Agricultural Pollutants	atrazine	alachlor	dinoseb	methoxychlor	simazine	2,4-D	2,4,5-TP (silvex)	carbofuran	lindane	Heavy Metals	mercury	cadmium	copper	
Shaklee	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Brita®																										✓	✓	✓	
PUR®			✓	✓	✓	✓	✓								✓				✓	✓		✓	✓		✓	✓	✓		

Substances reduced may not be in all users' water.



### SAFE: "Gets the lead out" and more.

Get Clean Water **reduces** many **harmful contaminants** that can turn up in your water. And Get Clean Water is certified by the Water Quality Association (WQA) to reduce lead and more.

### POWERFUL: More clean water every time.

Get Clean Water gets 80 gallons from every hardworking filter—**twice as much** as big-name brands<sup>2</sup>—and reduces contaminants that can actually turn up in your water and be harmful to your health.

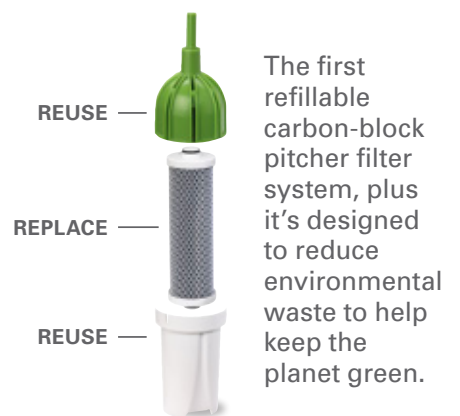
### GREEN: Keeps the planet green.

Get Clean Water uses the first refillable carbon-block pitcher filter system, so there's **less waste** in the landfills. And each filter is made with our sustainable coconut shell carbon, which is better for the environment.<sup>4</sup>

### SMART: Only pennies a gallon.

Americans are pouring money down the drain by drinking bottled water. For only **pennies a gallon**, Get Clean Water gives you clean, great-tasting water—with a smart meter that shows you exactly when to replace your filter. No more guessing.

### Get Green. Get Clean.



### Get Clean Water Components:

- Get Clean Water Starter Pack (#89113) with Water Filter Refill 3-Pack
- Get Clean Water Starter Pack (#89099)
- Get Clean Water Refillable Filter Housing Kit (#52117)
- Get Clean Water Filter Refill 1-Pack (80-gallon filter life) (#52115)
- Get Clean Water Filter Refill 3-Pack (#52116)

<sup>1</sup>Substances reduced may not be in all users' water.

<sup>2</sup>Compared to Brita® and PUR® pitcher filters at 40 gallons. All trademarks are the property of their respective owners.

<sup>3</sup>This comparison of current WQA and NSF certified reduction claims was conducted on June 16, 2010, on the Brita OB-36 and the PUR CR-6000C pitchers and is valid

only for the named products marketed at that time. Models compared also are certified to reduce chlorine (taste and odor), nominal particulates, plus the following: Brita OB-36; zinc; PUR CR-6000C; cysts, MTBE, toxaphene, and zinc. Product claims obtained from the respective manufacturers' Web sites. "Leading brands" is defined as Brita and PUR.  
<sup>4</sup>Compared to traditional carbon production.